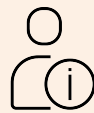# ESP: Beyond Visualization

THE PROBLEM

Supply chain challenges are driven by the lack of real-time information, not by the lack of infrastructure

ROOT OF THE PROBLEM

Limited Visibility

Limited visibility between terminal, drayage, warehouses and end-consumer, impairing an efficient handoff of cargo
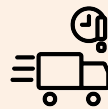
Lack of Sharing

Limited ability to share information with other providers, driving an inability to locate assets properly to meet demand

PUTTING PRESSURE ON

Business Performance

Having assets at "the right place at the right time", matched to consumer demand

Customer Satisfaction

Meeting customer expectations on availability

THE SOLUTION

Use location intelligence to visualize, unify, plan, adapt and respond in real-time

LOCATION INTELLIGENCE OFFERS

- Strategic Planning and Problem Solving
- Machine Learning and Predictive Analytics
- Cross Platform Visibility and Sharing

Geopolitical

Environmental

Financial

ESP LOGISTICS TECHNOLOGY

Contact us today!   781-883-5218   •   dmesgar@esplogisticstech.com

How ESP works

Supply Chain Planning and Optimization **+** Risk Analysis from Data Layers **+** Forecasting Tools **+** Digital Twin / Simulation Capability **+** Machine Learning **+** Notification and Alerting Embedding in Platform **+** Government Level Security

Result and outcomes to your business

Insights on Movement   Actionable Intelligence   Optimized Solutions

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PRODUCTIVITY OF ASSETS

- What if you could increase productivity by 10-15% without buying new assets?
- What if you can see all your information in one place?
- What would that mean to your bottom line?

SEE HOW WE CAN MAKE THAT HAPPEN

SUSTAINABILITY

Helping to fulfill your sustainability pledge: Save in gas costs and reduce CO_2 emissions.

POWER OF PARTNERSHIPS

SAYBROOK **+** **ESRI** **=** **ESP**

30 Years of experience in logistics and supply chain

World leader in GIS mapping analytics software (45% market share)

Supply Chain's real-time location intelligence platform

ESP | LOGISTICS TECHNOLOGY

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